



# Introducing The MobileCloud™



- ACCESS real handsets & tablets via the web
- TEST on the latest models as they launch
- AUTOMATE your mobile testing
- MONITOR mobile performance and user experience

BOOST quality, STREAMLINE process, SAVE costs

Access



Test

Collaborate

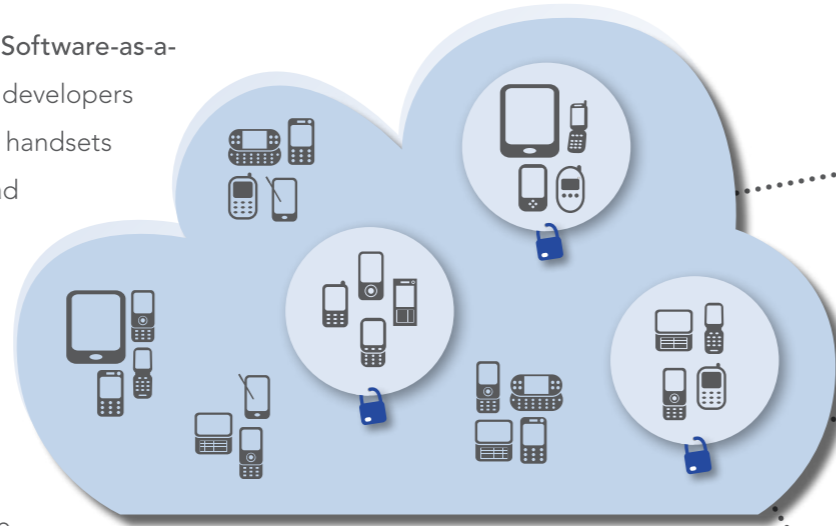
Automate

Monitor

## Introducing the MobileCloud™

The MobileCloud is a 100% web-based Software-as-a-Service (SaaS) platform enabling testers and developers to easily access a multitude of REAL mobile handsets and tablets connected to LIVE networks spread in different geo-locations.

Ideal for enterprises, content and service providers, carriers, test houses and mobile application developers, the MobileCloud offers advanced automation capabilities that enable more tests to be performed on more devices in less time and with fewer errors, ensuring the highest level of quality.



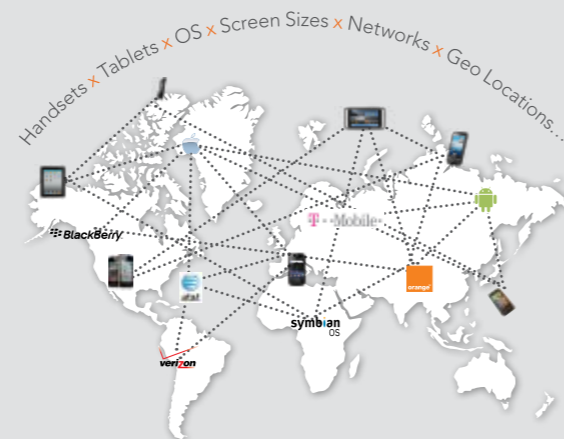
### Benefits for corporate users and developers

- » Save logistical efforts and costs of obtaining devices and testing manually
- » Respond to market trends instantly with immediate access to the latest handsets & tablets
- » Automate complicated test cases and port them to any number of devices
- » Bring today's Agile Development requirements to your mobile ALM
- » Improve your mobile application's quality and user experience
- » Streamline your ALM process, Save costs

### Mission Impossible:

*Keeping Your Apps in Sync with an Extremely Dynamic Mobile Market*

The extreme pace and unpredictability of today's mobile market is unprecedented. Lack of standardization and a growing number of models, operating systems, screen sizes, and networks make it practically impossible to maintain reasonable application quality across multiple platforms, locations and networks. Enterprises and developers need a new agile testing approach to allow quick and cost-effective response to the ever-changing market trends.



## Cutting-Edge Service Offerings



### MobileCloud™ - Testing

- » Access and control hundreds of the most popular handsets via the web
- » Test on LIVE mobile networks worldwide (make calls, send messages, install apps)
- » Share sessions and test reports with colleagues
- » Flexible plans with dedicated private handsets to maximize availability and security



### MobileCloud™ - Automation

- » Powerful device-agnostic automation
- » Keyword-based scripting engine (ScriptOnce™) for instant scripting and porting
- » Easy to scale up and support intensive regression and functional testing
- » Effective support for Agile Mobile Development methodology



### MobileCloud™ - Monitoring

- » User experience and performance monitoring on real handsets
- » Extensive choice of service parameters (e.g., download time)
- » Advanced business process monitoring - easily track flows and sequences
- » Immediate alerts and robust set of online reports including screenshots and logs

### Ideal End-to-End ALM Empowerment for Agile Enterprises

- » Rich automated testing and service monitoring
- » Easily tailored for specific enterprise needs
- » Facilitates collaboration among globally distributed teams
- » Enables agile test-driven development within Enterprise Mobile ALM
- » Enhanced security using dedicated private handsets
- » Seamless integration with testing environments (e.g., HP Quality Center)

## About Perfecto Mobile

Perfecto Mobile is a global leading provider of cloud-based testing, automation and monitoring solutions for mobile applications and websites, utilizing a wide selection of REAL mobile devices accessible via the web. Perfecto Mobile's MobileCloud™ Platform enables developers and testers to access and control a comprehensive range of the latest mobile devices connected to live networks around the world. Users can rely on Perfecto Mobile's handsets & tablets to develop, test, deploy and monitor their mobile applications and services without having to physically obtain them.

### Blue Chip Customer Base

Perfecto Mobile's MobileCloud™ platform is being successfully used by Vodafone, Nokia, Motorola and additional leading enterprises in Travel, Finance, Retail, Insurance and other industries.



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*"By utilizing the Perfecto Mobile system we are able to monitor our Vodafone services in a true end to end fashion and increase our ability to provide high quality services to our subscribers"*

**Carsten Mintert**, Principal Programme Manager Quality for Consumer Services, Vodafone Group